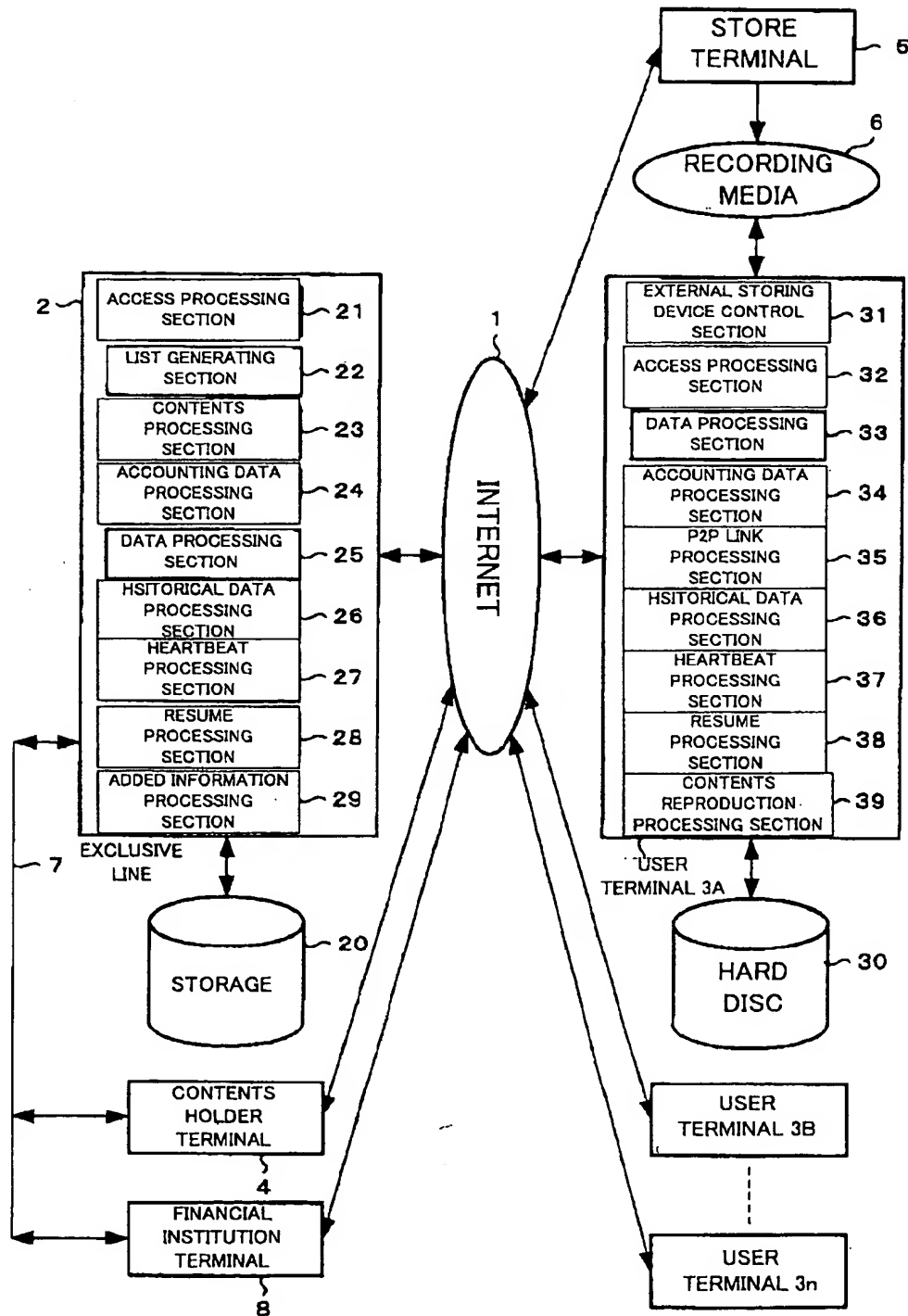
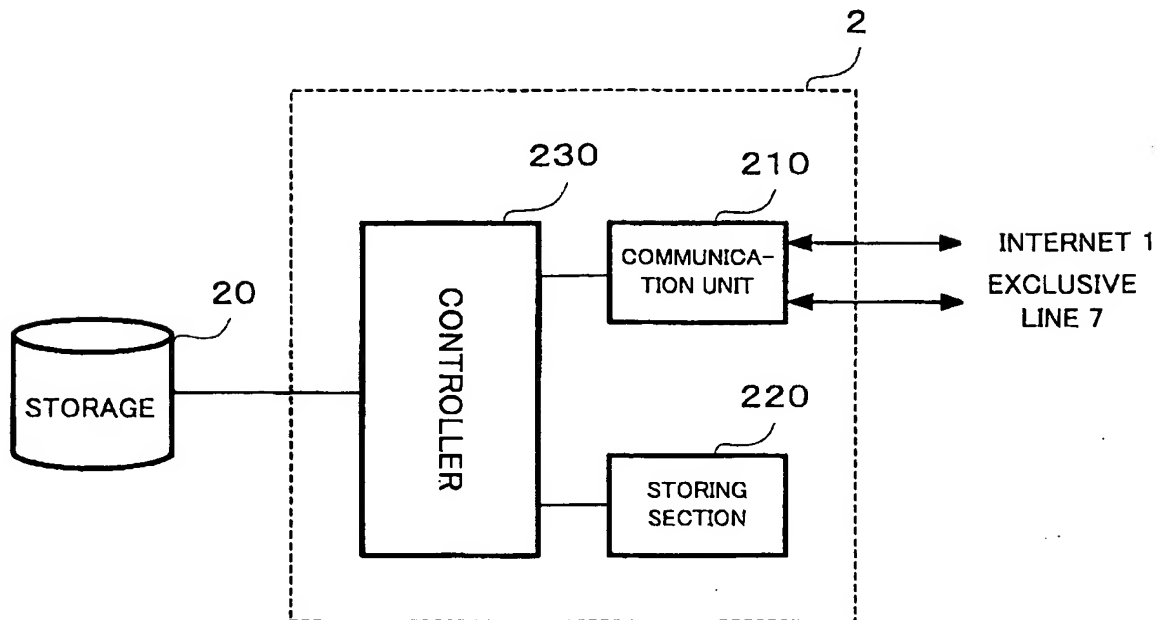


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FIG. 1



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FIG.2



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FIG.3

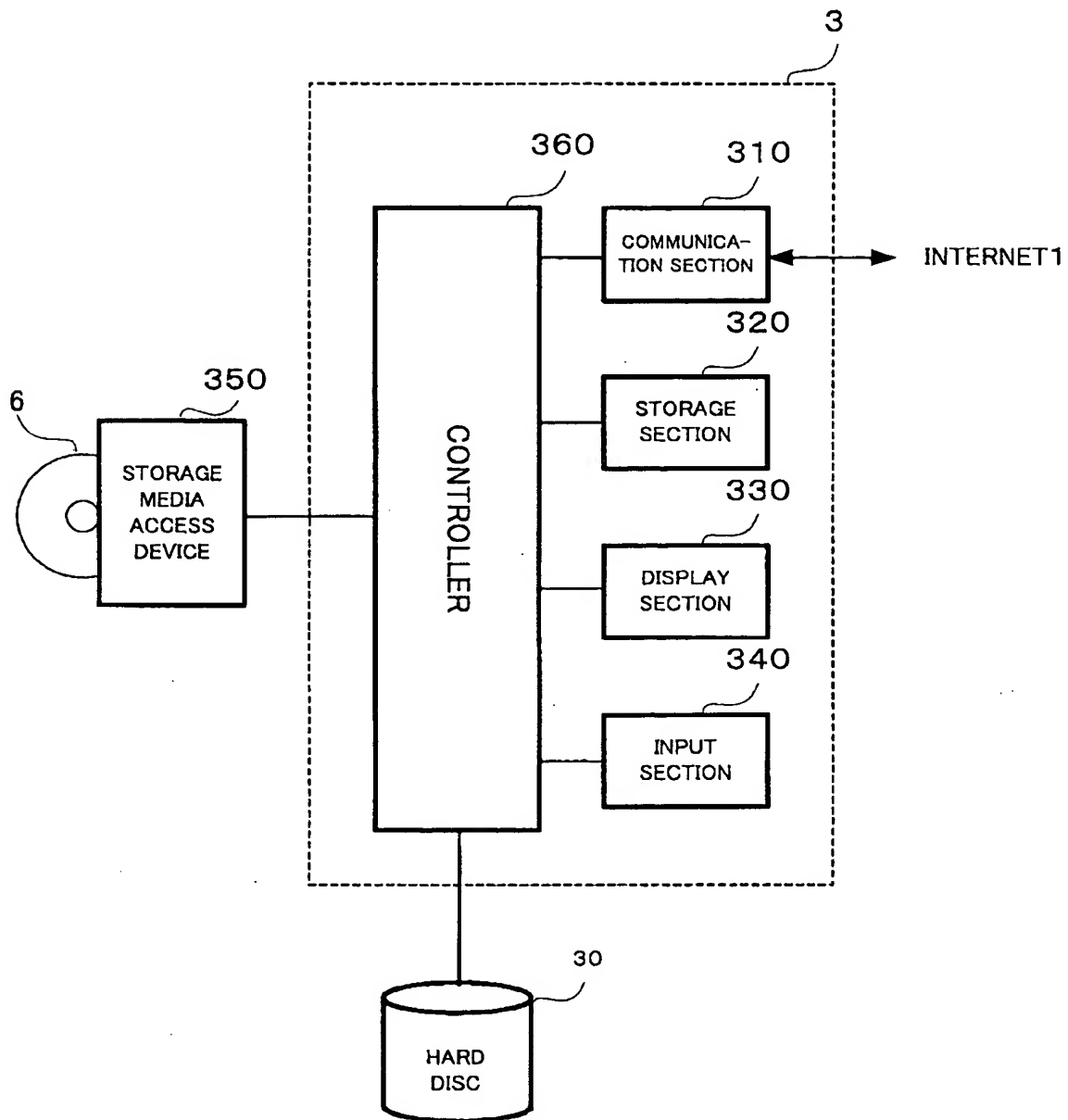
USER NAME	USER ID	PASSWORD	IP ADDRESS	HISTORICAL INFORMATION	HOLDING CONTENTS INFORMATION	POINT
-----------	---------	----------	------------	------------------------	------------------------------	-------

FIG.3A

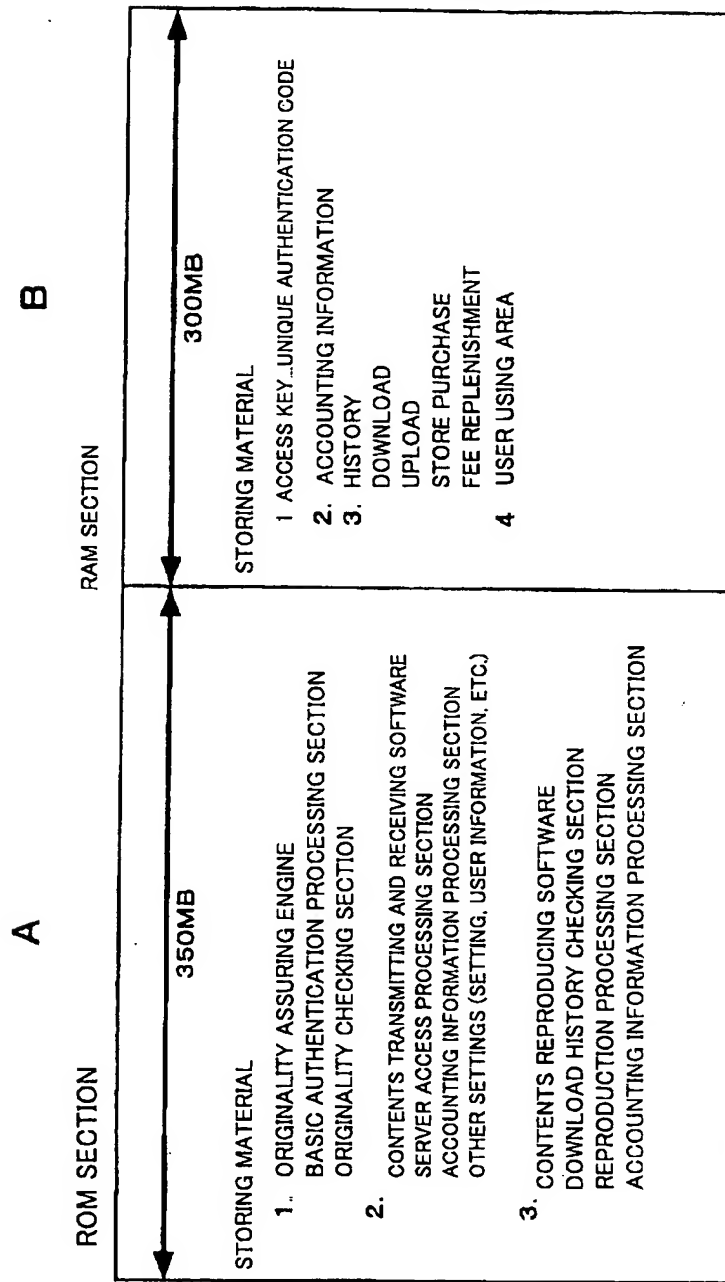
CONTENTS NAME	CONTENTS ID	SUMMARY, THUMBNAIL	WRITER INFORMATION	UNIT COST	DISTRIBUTABLE PERSON INFORMATION	HISTORICAL INFORMATION
---------------	-------------	--------------------	--------------------	-----------	----------------------------------	------------------------

FIG.3B

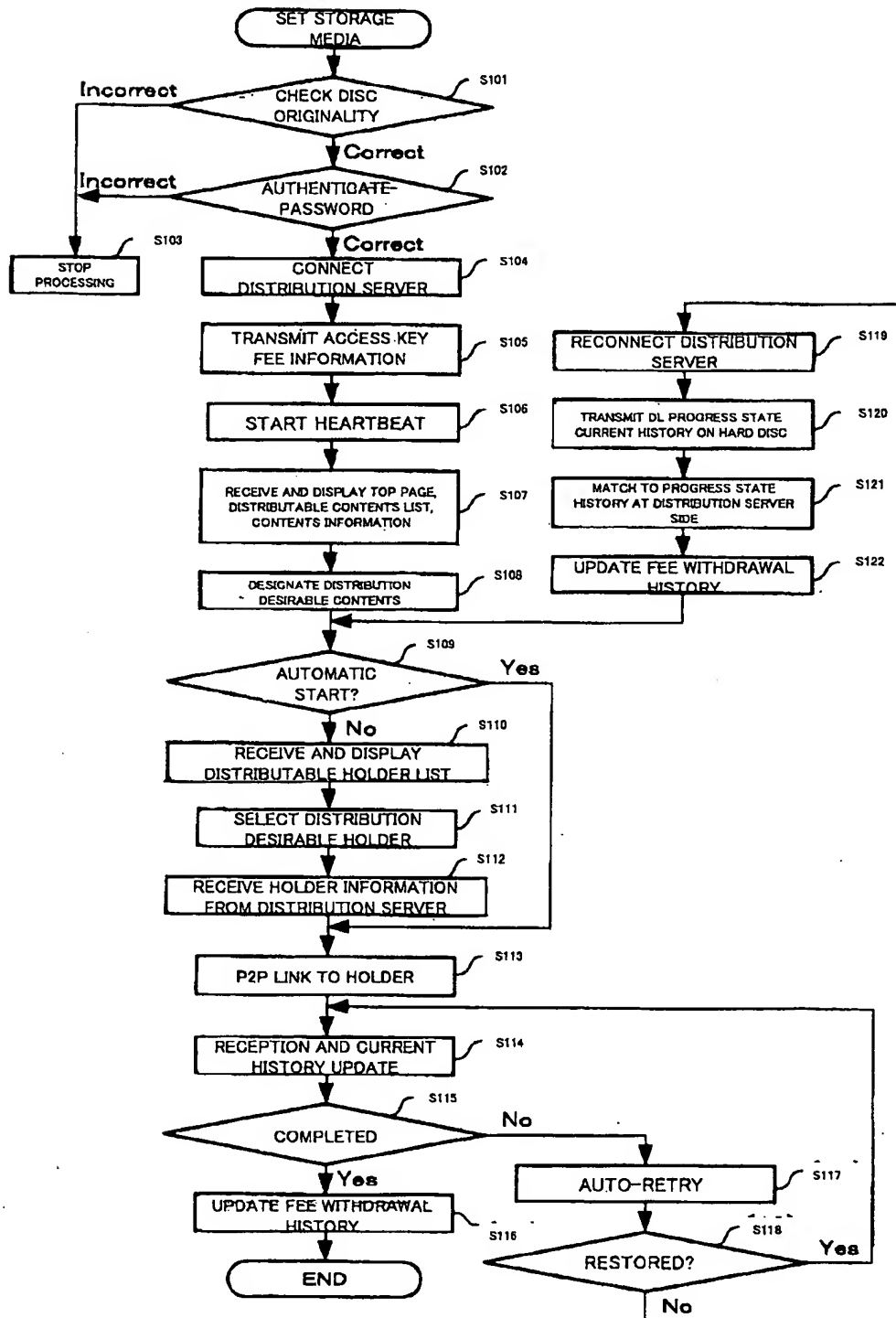
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FIG.4



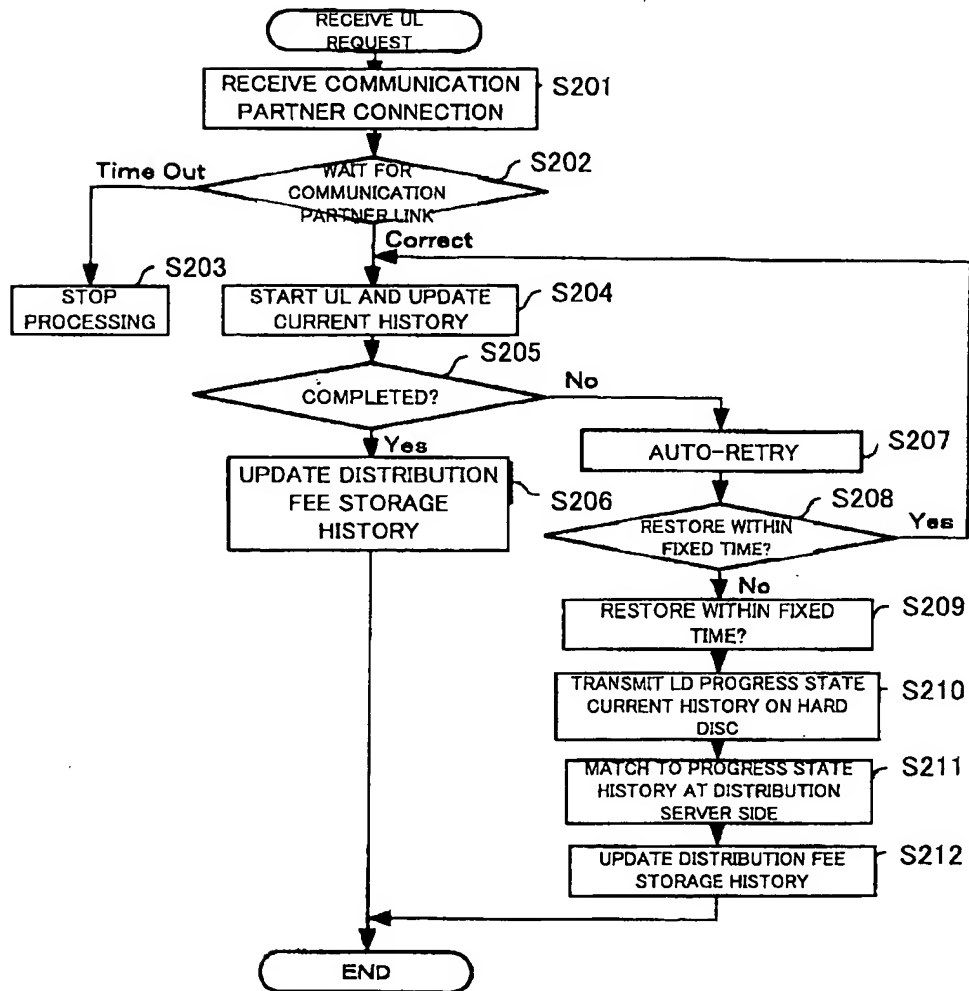
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FIG.5



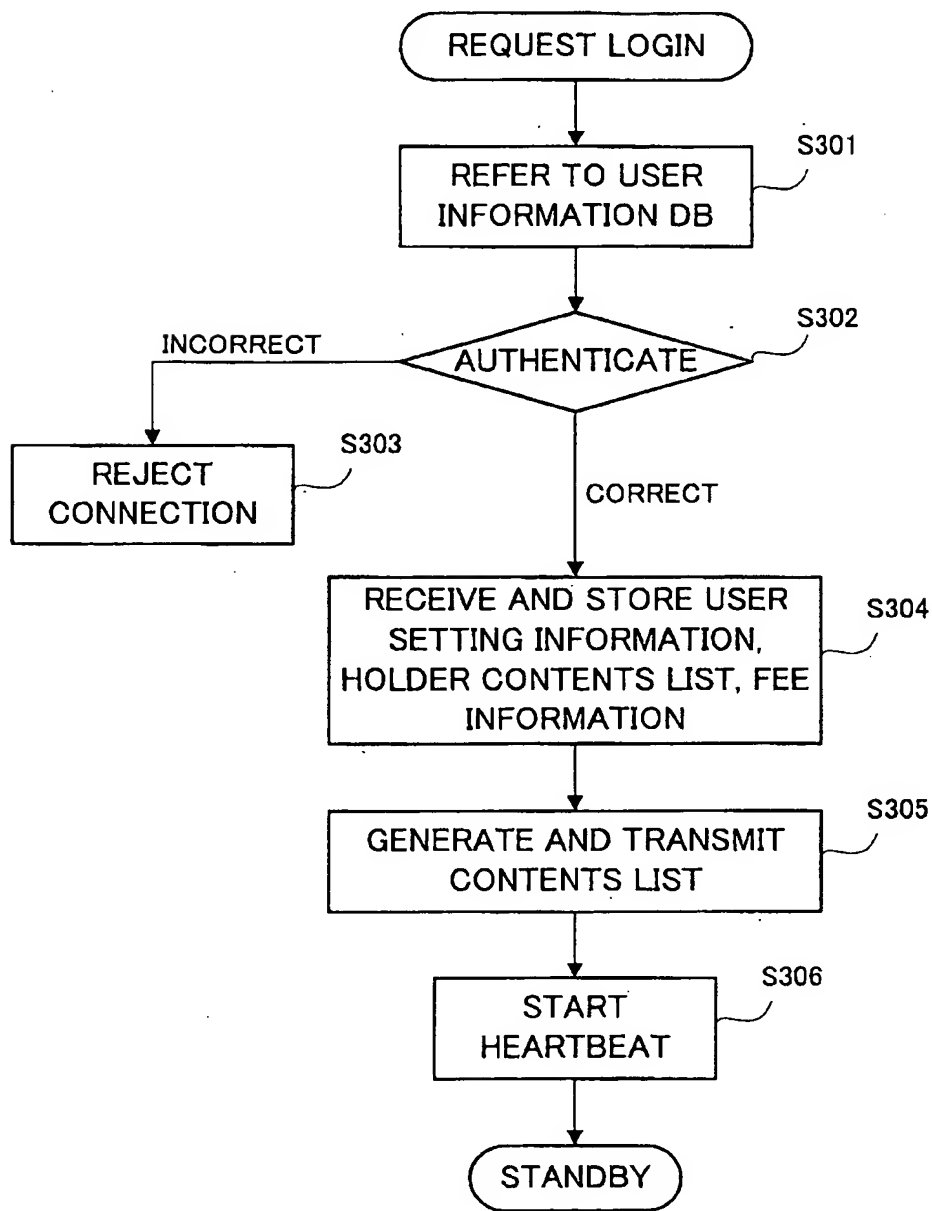
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FIG.6



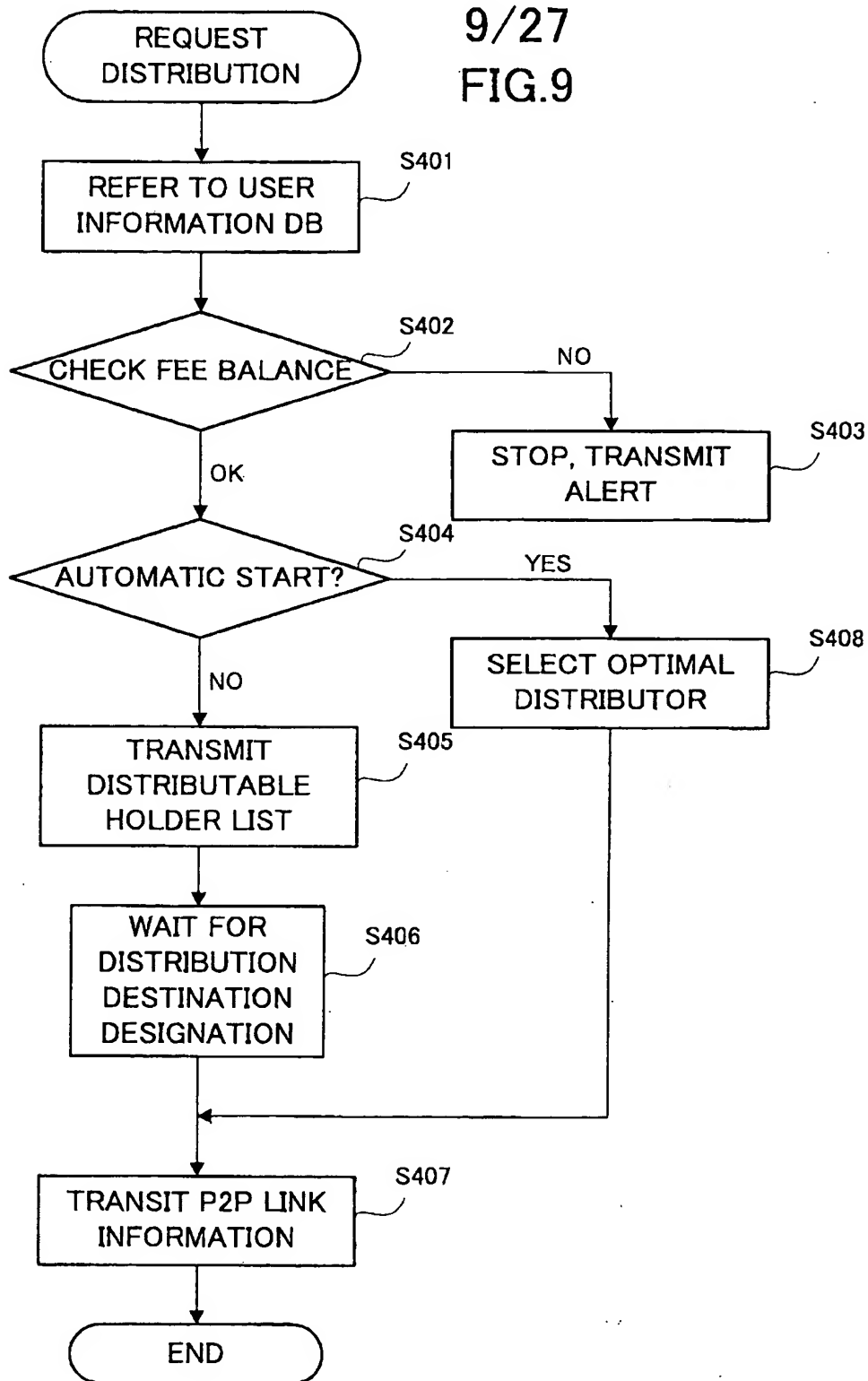
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FIG. 7



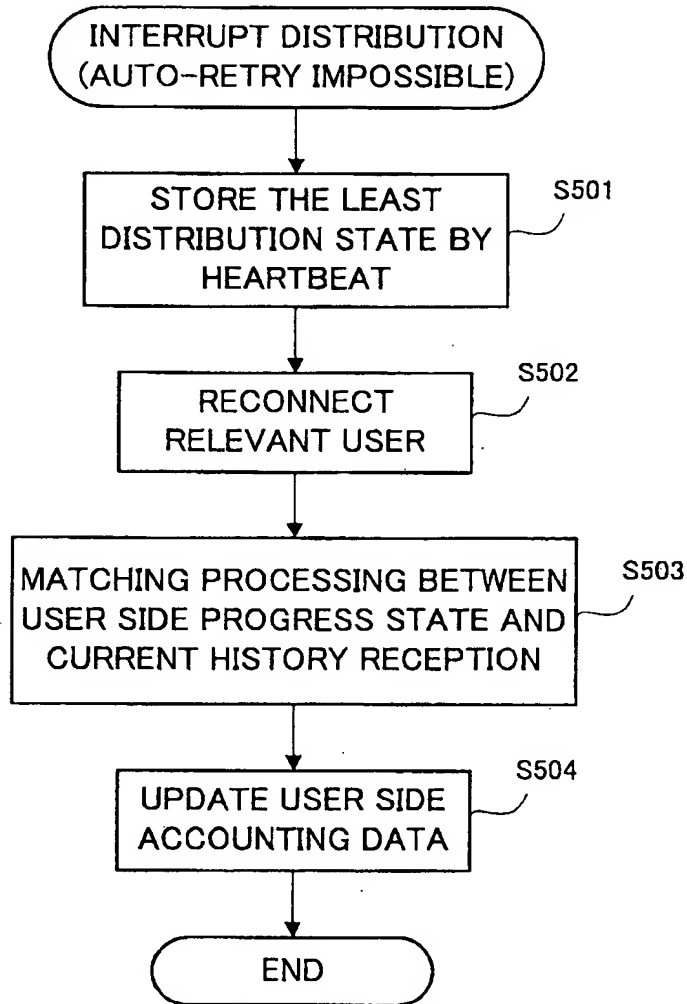
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FIG.8



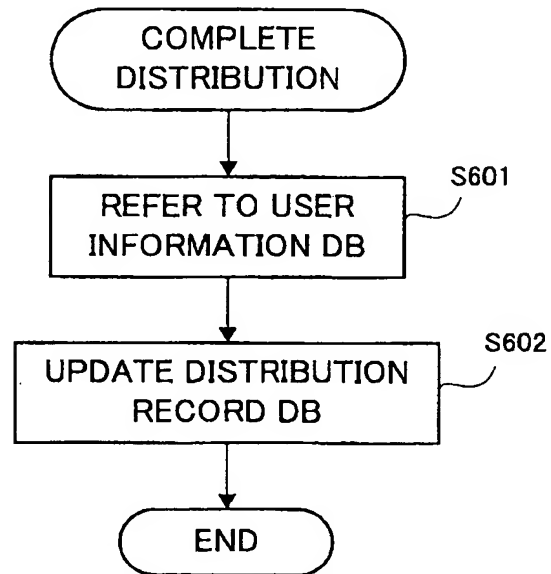
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FIG.9



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FIG.10



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FIG.11



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FIG.12

FIG.12A

ACCOUNTING INFORMATION

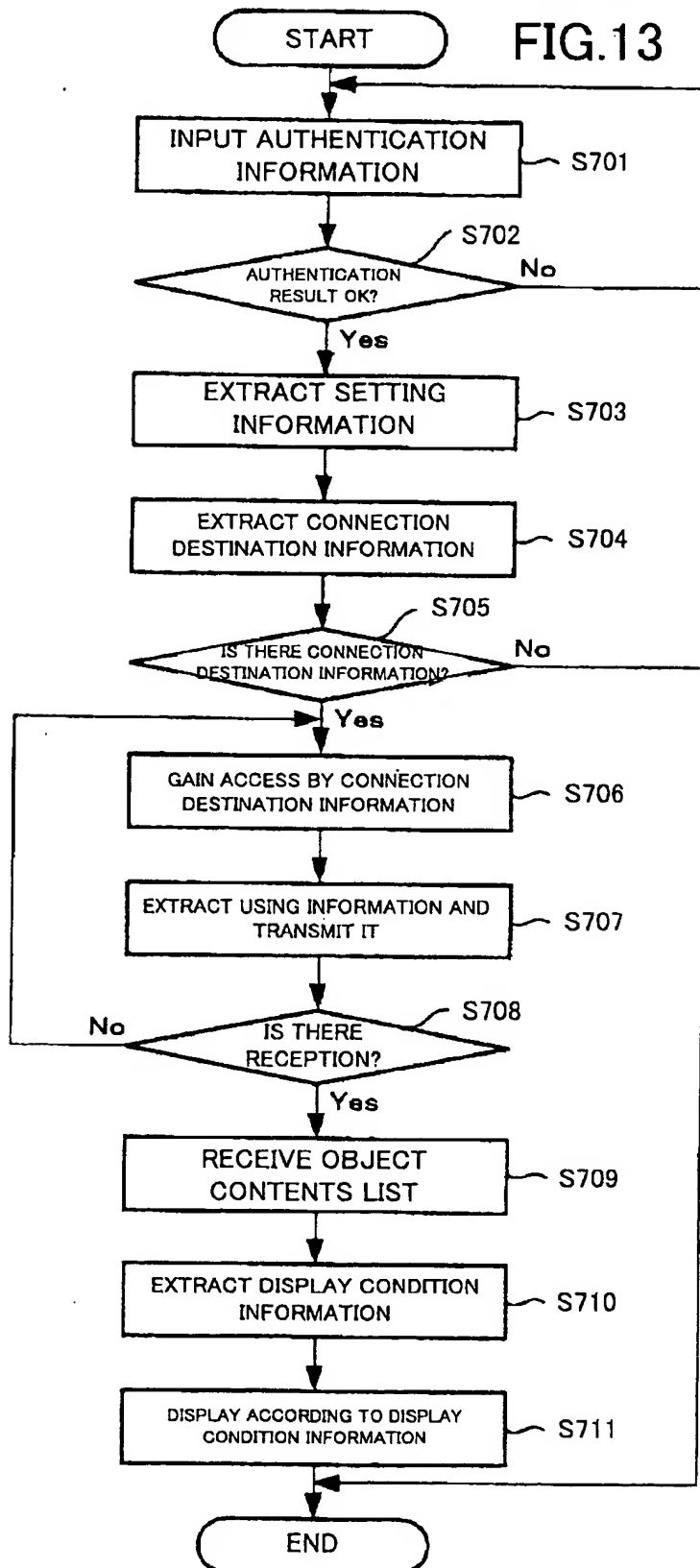
EVENT ID	TIME AND DATE	AMOUNT	BALANCE	COMMUNICATION PARTNER	REASON
E325V3124	200212091805	2000	2000	TK3265	CH0100241
D324V0159	200212100952	-500	1500	KB300213	DL09EG012
U5642K9012	200212101935	100	1600	KX100241	UL09MM020
E333V5936	200212111946	-1000	600	TK3265	PC10EY024
	.				
	.				

FIG.12B

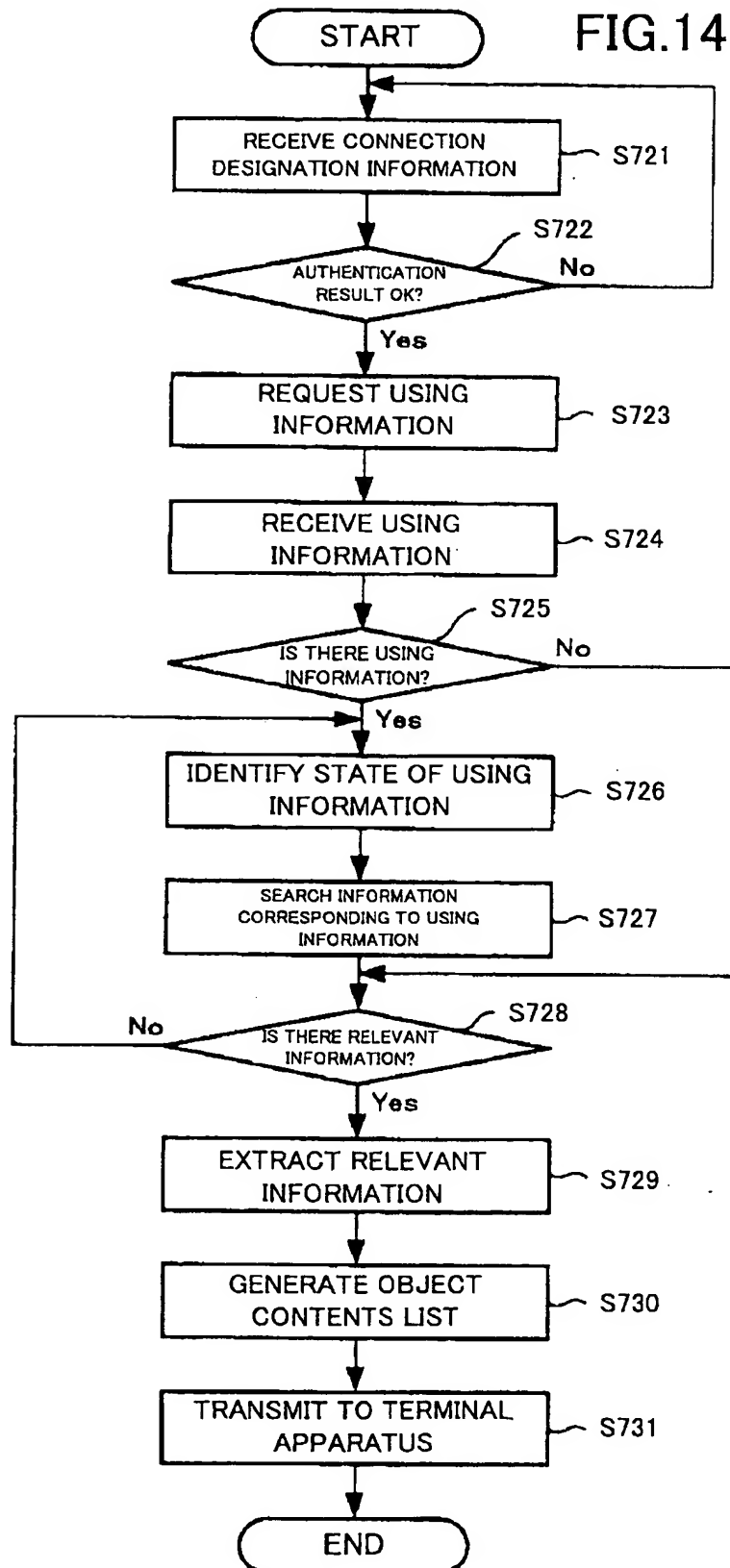
HISTORY

EVENT ID	TIME AND DATE	EVENT	COMMUNICATION PARTNER	ITEM	LINK
Z201F302J	200212100952	DL	FH202238	03MA004	E325V3142
Z201K002L	200212101935	UL	KB300213	06YK025	D324V0159
Z201K935M	200212111946	PC	TK3265	10EY024	E333V5936
E333V5936	200212111946	CH	TK1862	-	PC10024
	.				
	.				

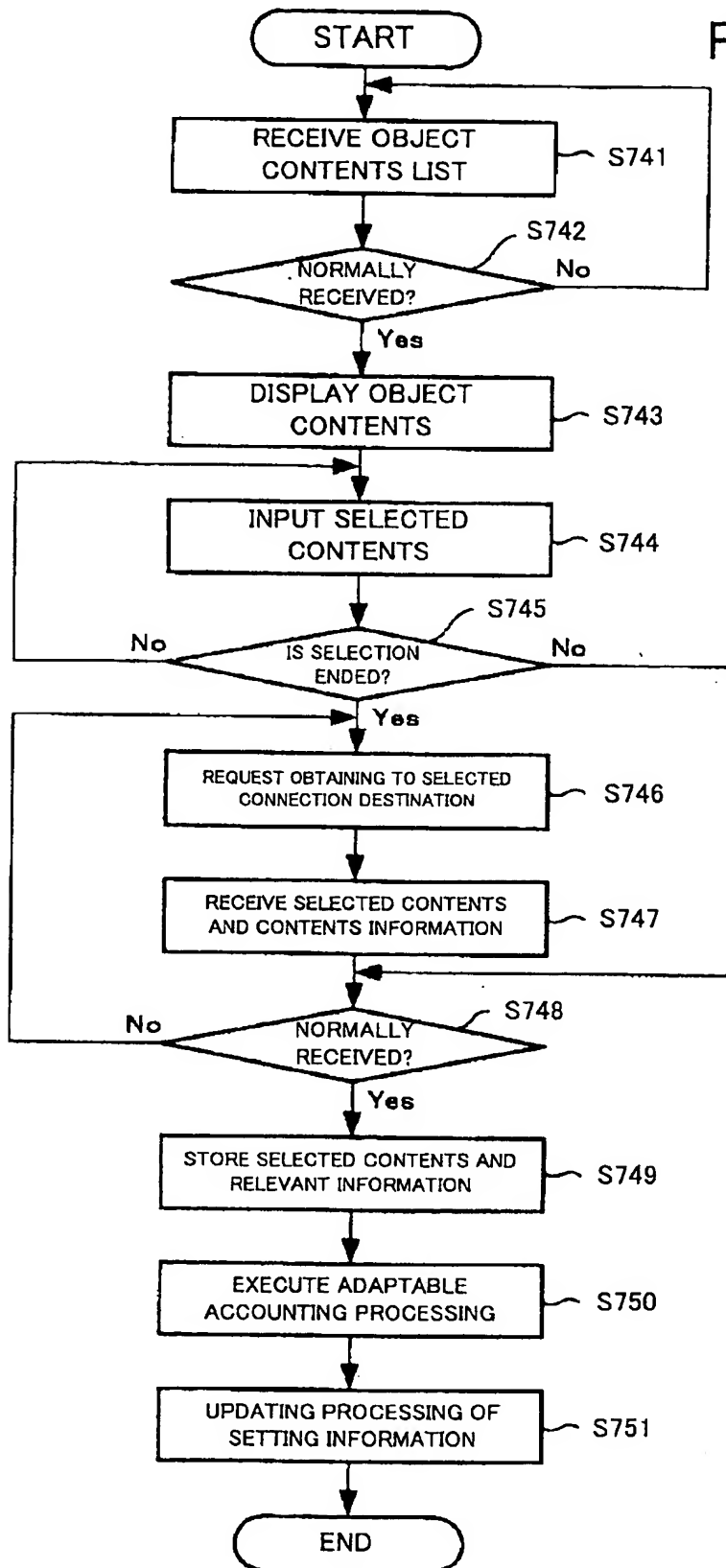
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FIG.13



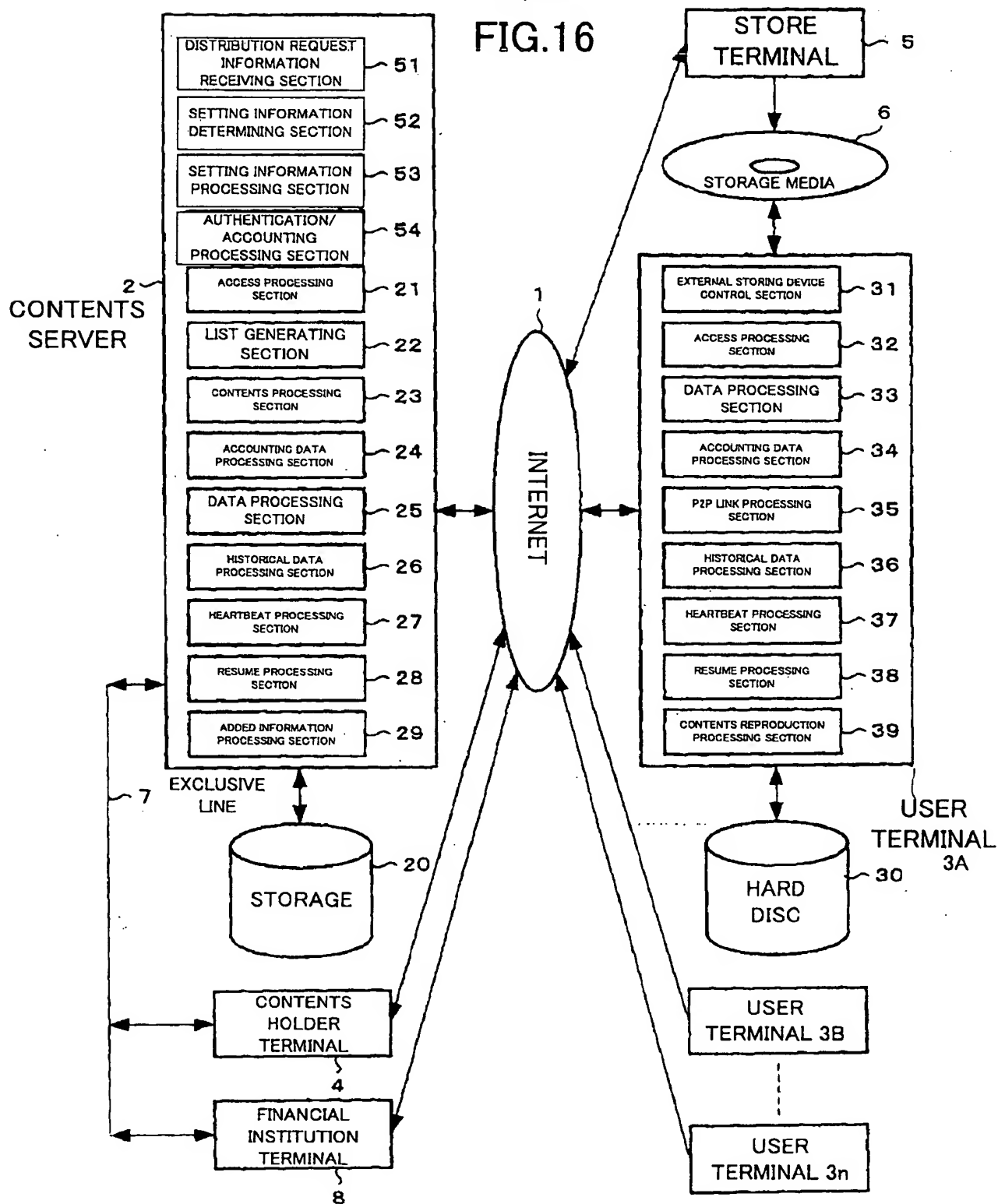
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FIG.14



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FIG.15



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FIG.16



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FIG.17

<LIVE BROADCASTING CONTENTS REGISTRATION TABLE>

SPONSOR NAME	DATE	VENUE NAME	DISTRIBUTION PROVIDER	:
ABC	yymmdd	S PUBLIC HALL	R PROVIDER	:
XYZ	yymmdd	N HALL	M DISTRIBUTION CENTER	:
:	:	:	:	:

FIG.17A

<VENUE INFORMATION TABLE>

VENUE NAME	CAPACITY	THE NUMBER OF CAMERAS	ACOUSTIC INFORMATION	...
S PUBLIC HALL	600 PERSONS	10 CAMERAS	** *	...
N HALL	1500 PERSONS	15 CAMERAS	** *	...
:	:	:	:	:

FIG.17B

<DISTRIBUTION INFORMATION TABLE>

SERVER NAME	PERFORMANCE	LINK	SPEED	...
AA COMPANY	** *	** *	** *	...
BB COMPANY	** *	** *	** *	...
:	:	:	:	:

FIG.17C

<SPONSOR INFORMATION TABLE>

SPONSOR NAME	PAST PERFORMANCE STATE	CONTENTS DL STATE	SEARCHING RESULT	REMAINING DAY LEFT BEFORE OPENING	:
ABD	CAPACITY 100%	100 TIMES/DAY	12000 HITS	90 DAYS	:
:	CAPACITY 95%	120 TIMES/DAY	15000 HITS	30 DAYS	:
:	:	:	:	:	:

FIG.17D

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FIG.18

XXX LIVE APPLICATION			
<div> <div>USER INFORMATION</div> <div> <div>ID</div> <div>1234567890</div> </div> <div> <div>USER NAME</div> <div>OO ICHIRO</div> </div> <div> <div>E-Mail</div> <div>xxxx. xxx@xxxx. co. jp</div> </div> </div>			
PURCHASE INFORMATION			
	FROM START TO END APPLICATION AMOUNT ¥2,500-	30 MINUTES DELAY FROM START APPLICATION AMOUNT ¥2,300-	1 HOUR DELAY FROM START APPLICATION AMOUNT ¥2,100-
VENUE: OO BUDDOKAN	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 5.25 ANNOUNCEMENT DATE OF LOTTERY RESULT IS APR. 3 0.9 NO LOTTERY	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 NO LOTTERY	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY
VENUE: XX ARENA	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 5.25 ANNOUNCEMENT DATE OF LOTTERY RESULT IS APR. 3 0.9 NO LOTTERY	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 NO LOTTERY	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY
AFTER END APPLICATION AMOUNT ¥1,900-			
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY			
COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY			
DESIRABLE PURCHASE TICKET			
TIME SELECTION	VENUE SELECTION	CAMERA SELECTION	
START ¥2,500- 0:30 ¥2,300- 1:00 ¥2,100- 1:30 ¥1,900-	OO BUDDOKAN XX ARENA	ENTIRETY RANDOM VOCAL DRUM	
<input checked="" type="checkbox"/> ALLOWANCE OF REDISTRIBUTION (REFUND IS PRESENT *1) <input checked="" type="checkbox"/> AUTOMATIC RECONNECTION *2			
* 1 AMOUNT OF MONEY IS DECIDED BY REDISTRIBUTION NUMBER. * 2 RECONNECTION IS AUTOMATICALLY MADE WHEN RECOVERY FROM DISCONNECTION DUE TO COMMUNICATION TROUBLE IS ACHIEVED			
APPLICATION			

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FIG.19

XXX LIVE APPLICATION	
USER INFORMATION	
ID	1234567890
USER NAME	OO ICHIRO
E-Mail	XXXX XXXX@XXXX.XX.JP

PURCHASE INFORMATION				
	FROM START TO END PRICE VARIABLE RANGE ¥2,500 ~ ¥1,000 CURRENT APPLICATION AMOUNT ¥2,000 ~	30 MINUTES DELAY FROM START PRICE VARIABLE RANGE ¥2,300 ~ ¥1,000 CURRENT APPLICATION AMOUNT ¥2,300 ~	1 HOUR DELAY FROM START PRICE VARIABLE RANGE ¥2,100 ~ ¥1,000 CURRENT APPLICATION AMOUNT ¥2,100 ~	1 HOUR AND HALF DELAY FROM START PRICE VARIABLE RANGE ¥1,900 ~ ¥1,000 CURRENT APPLICATION AMOUNT ¥1,900 ~
VENUE: OO BUDOKAN	COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 1.0 SOLD OUT	COMPETITIVE RATIO AS OF APR. 1, 2003: 0.9 A FEW SEATS ARE AVAILABLE	COMPETITIVE RATIO AS OF APR. 1, 2003: 0.5 VACANT SEATS ARE AVAILABLE	COMPETITIVE RATIO AS OF APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE
VENUE: XX ARENA	COMPETITIVE RATIO AS OF APR. 1, 2003: 0.9 A FEW SEATS ARE AVAILABLE	COMPETITIVE RATIO AS OF APR. 1, 2003: 0.9 A FEW SEATS ARE AVAILABLE	COMPETITIVE RATIO AS OF APR. 1, 2003: 0.5 VACANT SEATS ARE AVAILABLE	COMPETITIVE RATIO AS OF APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE

DESIRABLE PURCHASE TICKET		
TIME SELECTION	VENUE SELECTION	CAMERA SELECTION
START TO END 0:30 DELAY 1:30 DELAY	BUDOKAN XX ARENA	ENTIRETY RANDOM VOCAL DRUM

• PURCHASE TICKET PRICE VARIES.

• TICKETS ARE SOMETIMES SOLD OUT JUST BEFORE APPLICATION EVEN IF VACANT SEATS ARE DISPLAYED ON SCREEN.
 CONTENTS OF TICKET SHOULD BE CONFIRMED BY MAIL SENT AFTER APPLICATION

☒ ALLOWANCE OF REDISTRIBUTION (REFUND IS PRESENT *1)
☒ AUTOMATIC RECONNECTION *2

*1 AMOUNT OF MONEY IS DECIDED BY REDISTRIBUTION NUMBER.
 *2 RECONNECTION IS AUTOMATICALLY MADE WHEN RECOVERY FROM DISCONNECTION DUE TO COMMUNICATION TROUBLE IS ACHIEVED.

APPLICATION

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 FIG.20

<PATTERN INFORMATION TABLE>

IMAGE PATTERN	PATTERN	EFFECT	ZOOM	...
PATTERN A	NORMAL	NO	YES	...
PATTERN B	IDEA 1	YES	NO	...
PATTERN C	IDEA 2	YES	YES	...
:	:	:	:	:

FIG.20A

<DISTRIBUTION DESIRING PERSON INFORMATION TABLE>

NAME OF DISTRIBUTION DESIRING PERSON	ID CODE	PRESENCE OR ABSENCE OF DESIGNATION	DESIGNATION INFORMATION	RECEPTION TIME AND DATE	DISTRIBUTION	ACCOUNTING INFORMATION	...
AAA	*****	NO		ymmdd	PRIMARY	***	...
BBB	*****	YES	OO MAIN	ymmdd	PRIMARY	***	...
CCC	*****	YES	ΔΔ UP	ymmdd	PRIMARY	***	...
:	:	:	OO MAIN	:	:	:	:
ZZZ	*****	YES	:	ymmdd	PRIMARY	***	:
:	:	:	:	:	:	:	:

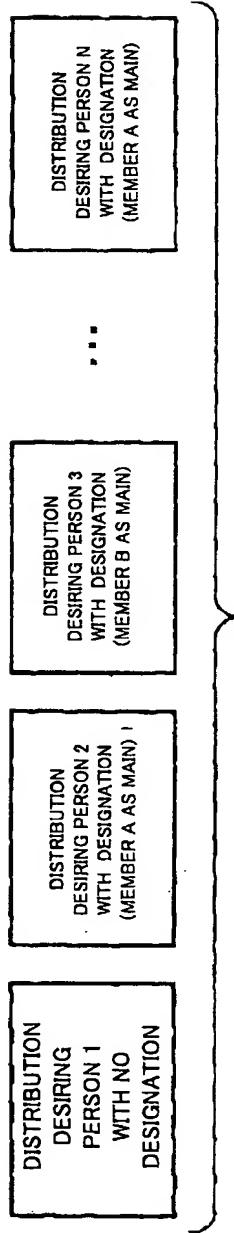
FIG.20B

<PATTERN INFORMATION TABLE>

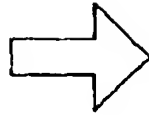
RANK	DESIGNATION INFORMATION	CASES	CATEGORY	...
1	OO	30	PATTERN B	...
2	ΔΔ	20	PATTERN C	...
:	:	:	:	:
N	□□	5	PATTERN N	...

FIG.20C

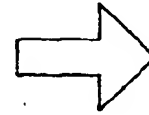
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 FIG.21



STATISTICAL PROCESSING USING KEYWORD, CATEGORIZE



ABSENCE OF DESIGNATION : 45 PERSONS
 PRESENCE OF DESIGNATION : 55 PERSONS (BREAKDOWN) DESIRING "MEMBER A" → 30 PERSONS
 DESIRING "MEMBER B" → 20 PERSONS
 DESIRING "OTHER" → 5 PERSONS



ABSENCE OF DESIGNATION : 45 PERSONS + DESIRING "OTHER" 5 PERSONS → 50 PERSONS (50%)
 PRESENCE OF DESIGNATION : 50 PERSONS (BREAKDOWN) DESIRING "MEMBER A" → 30 PERSONS (30%)
 DESIRING "MEMBER B" → 20 PERSONS (20%)

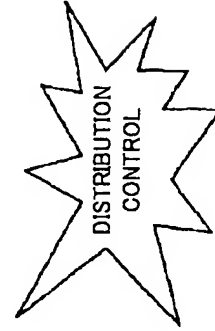
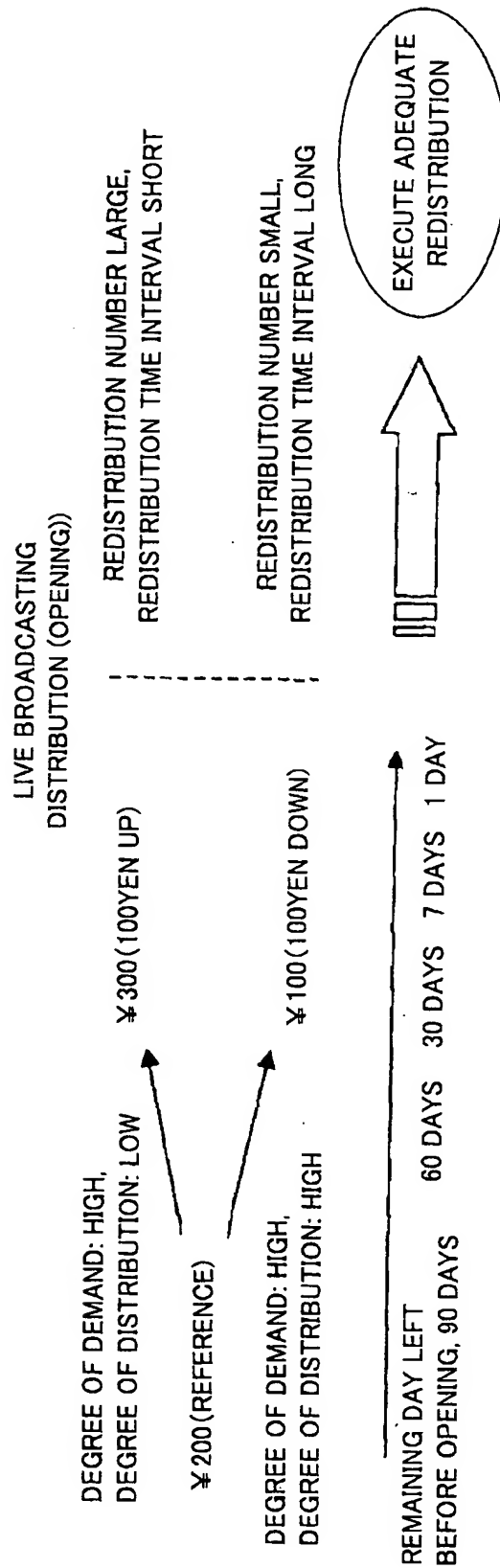


FIG.21A

FIG.21B

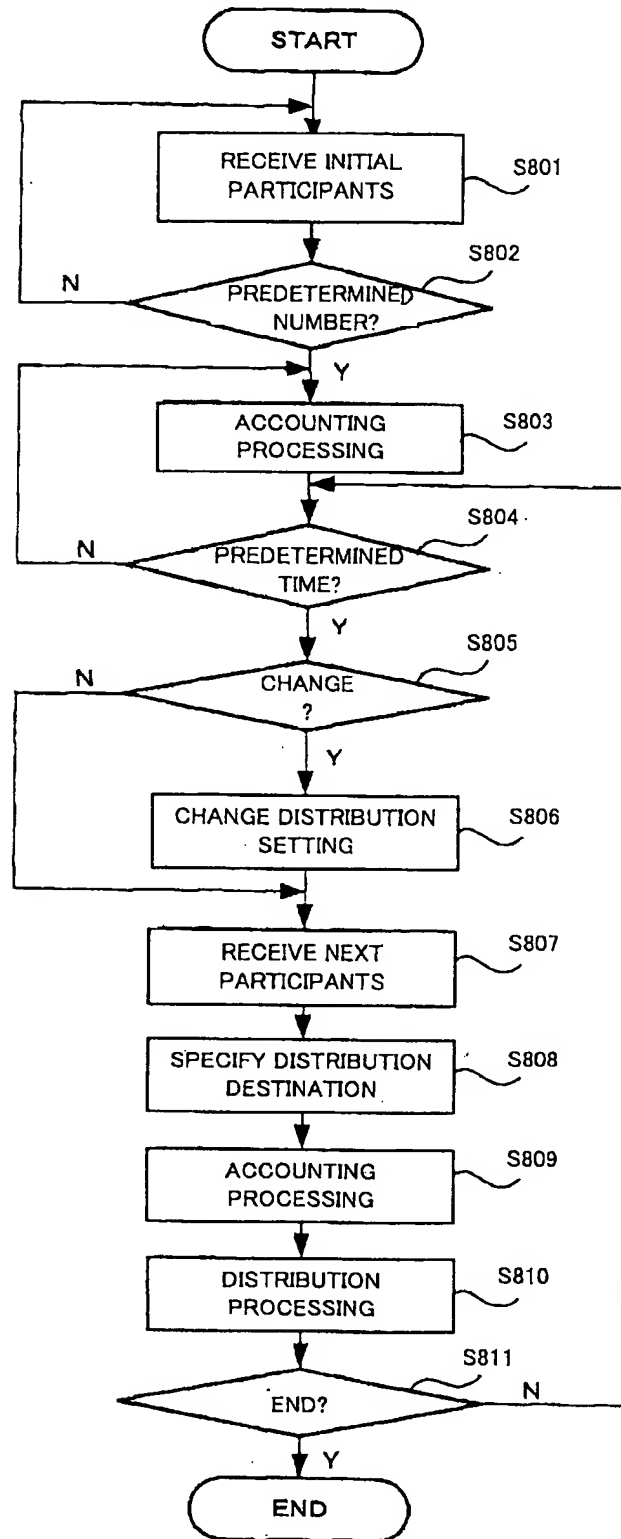
FIG.21C

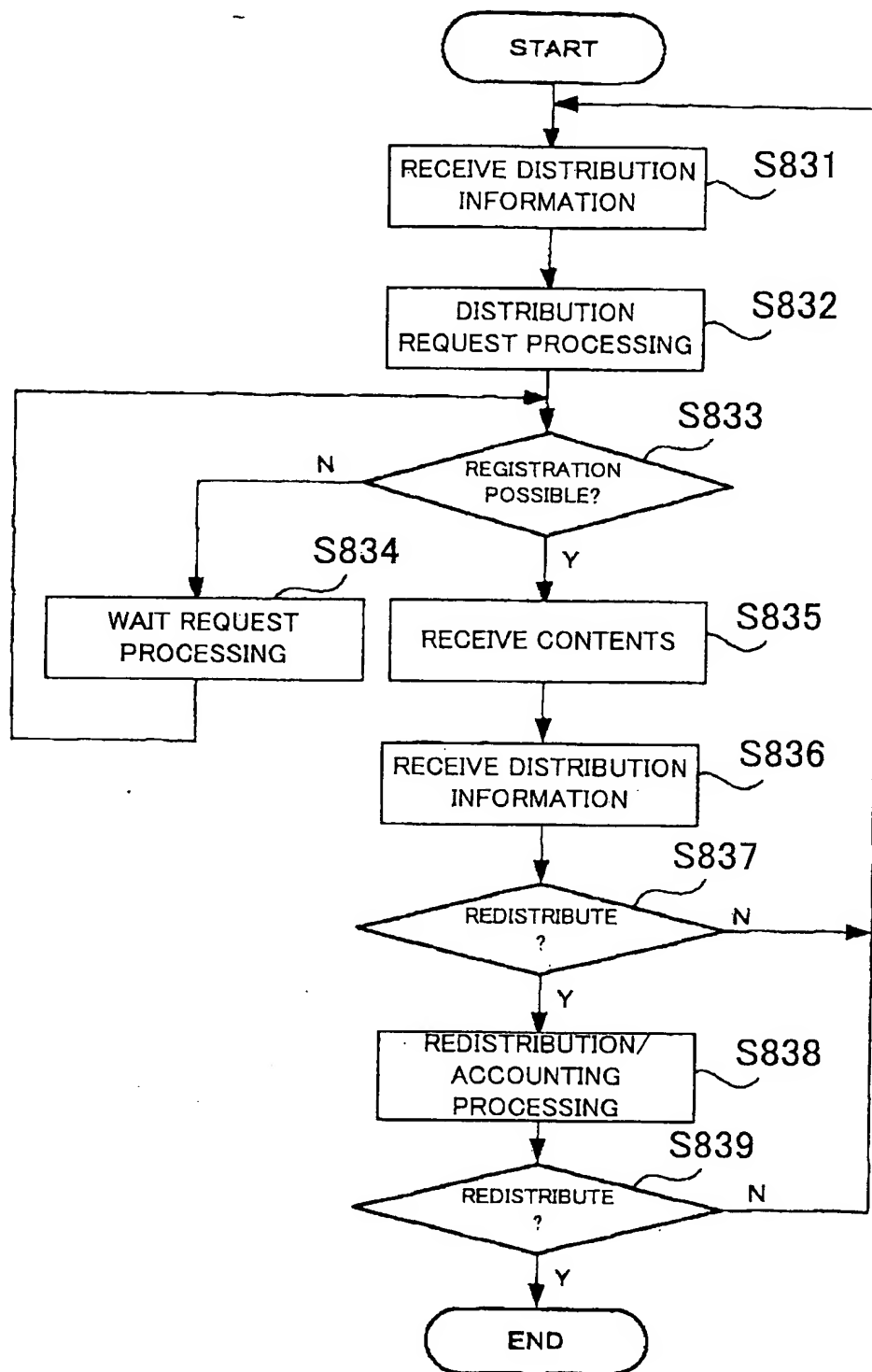
FIG. 22



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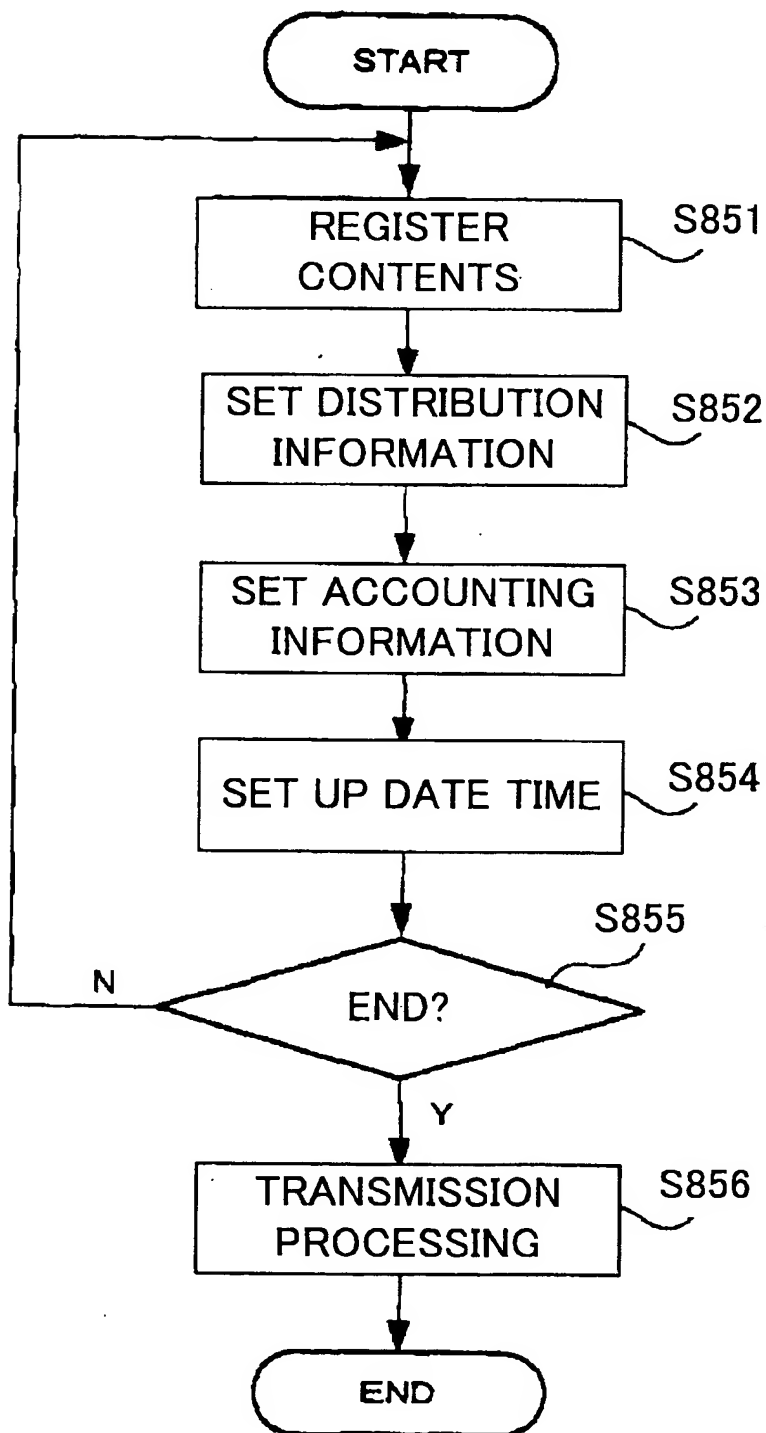
FIG. 23



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FIG.24

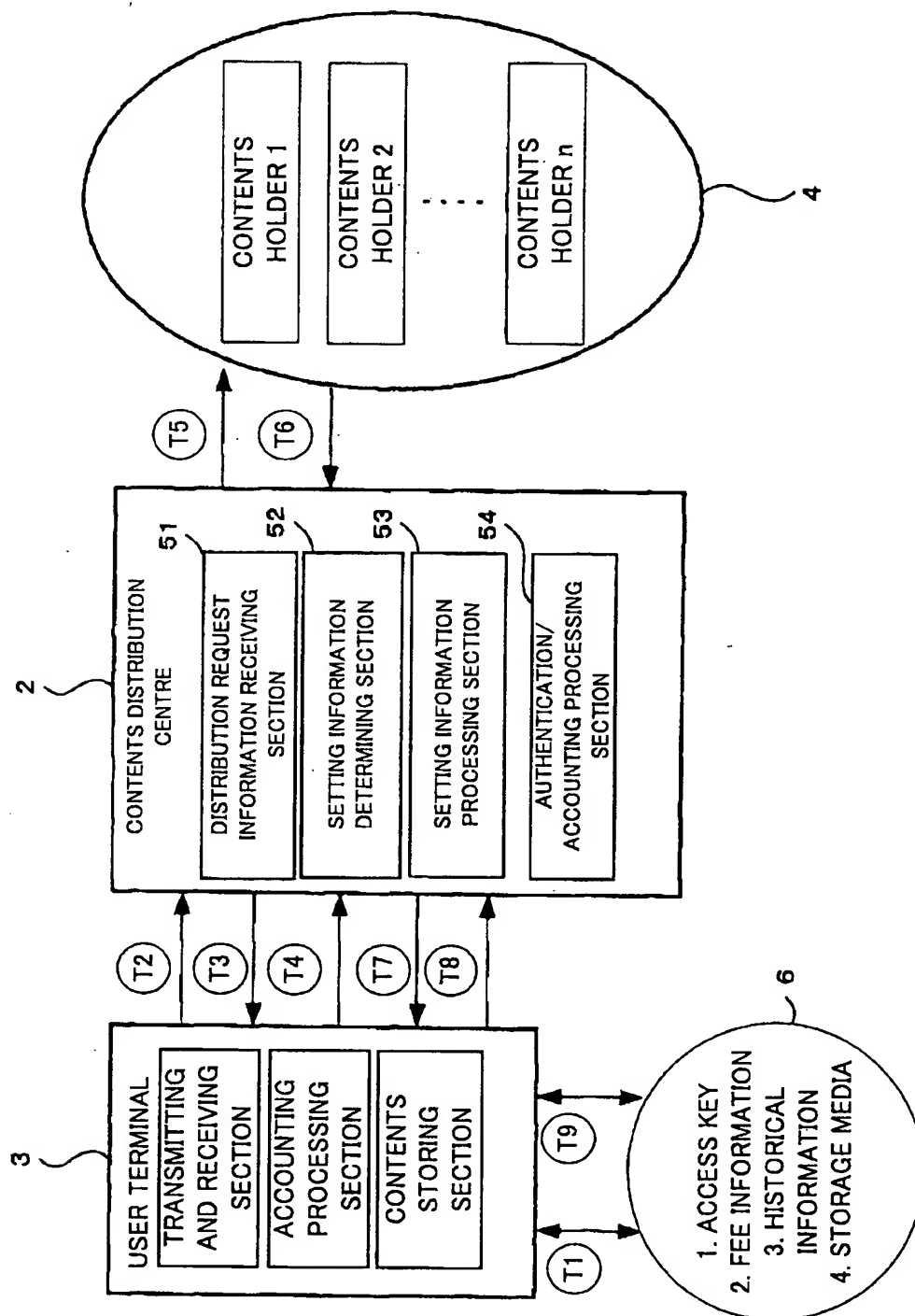
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FIG.25



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FIG. 26



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FIG. 27

